

THE DUTY FREE & TRAVEL RETAIL GLOBAL SUMMIT

29 SEPT. - 4 OCT. 2019 CANNES

EXHIBITOR INFORMATION PACK

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Welcome to the exhibitor information pack – the single source of clear and concise information you'll need to get the best out of TFWA World Exhibition & Conference 2019.

See full contact details on page 2

Prior to the exhibition

	Stand approval	Stand validation	Official publications form	Badge registration	ONE2ONE Business Meeting Service*
What To Do	Send your stand schematics to the Safety Commission	Pay the outstanding balance of your stand booking	List your company in the diary & exhibition directory	Pre-register your access to the exhibition and the conference	Sign up during pre-registration to meet face-to-face with key industry buyers
When	Before 26 August	Before 31 July	From 13 May	From 22 May to 5 September; after this date on-site registration applies	From 22 May to 30 August
Contact	Altec Organisation Ms Christiane Sorin	TFWA Exhibitions Department	Commercial Campaigns Ms Franky Woulds	BBCM Ms Imane Riadi	BBCM Ms Emmanuelle Lumier

^{*}Pre-scheduled meetings organised by TFWA

Hotel booking

Business Tools to prepare your company for a successful event

What To Do	Book your hotel	Technical e-Manual Organise your stand (stand fitting, order forms and furniture rental catalogue)	Consult the full list of pre-registered visitors & buyers and initiate contacts	■ Exhibitor Press Relations Guide Start your promotional campaign
When	From March onwards	Available in April	Available in August	Available in June
Contact	b network Accommodation Department	Altec Organisation Ms Christiane Sorin	TFWA Exhibitions Department	TFWA Press Office Ms Clare Williams, Ms Daisy Rachlin, Ms Anais Belloul

Advertising & Sponsorship Opportunities

What To Do	■ The Official Diary Choose your print advertising placement for maximum exposure	The Exhibition Directory Choose your online advertising placement for maximum exposure	Sponsorship Opportunities Position your brand among industry leaders. Sponsorship opportunities are available for the high-level conference and well attended leisure & social events	■ The TFWA Daily Magazine Book your advertisement; highlight new products & exhibition details	The Product Showcase Highlight up to three products via our online product showcase
When	Before 19 July	Before 2 August	Before 18 July	Before end of August	Available in September
Contact	TFWA Advertising & Sponsorship Opportunities Ms Isabelle Régnier			PPS Publications Ltd Mr Ian Hill	

After the exhibition

The show may be over but the relevant business tools are still available.

Exhibition directory

The review

What To Do

View the full list of pre-registered visitors as well as exhibiting companies and products from all sectors with the dynamic online facility.

Enjoy the week's highlights in the interactive review at **www.tfwa.com** where the whole event is brought to life by photos and videos, including interviews with visitors and exhibitors.



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Your contacts

TFWA Exhibitions Department

TFWA

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Stand Requirements & Payment

■ Ms Myriem CHALABI Exhibitions Director E: m.chalabi@tfwa.com

■ Ms Mona LEBRASSEUR
Sales Supervisor
E: m.lebrasseur@tfwa.com

■ Ms Françoise PARIGI Logistics & Exhibitions Manager E: f.parigi@tfwa.com

■ Ms Morgane SEKFALI Commercial Assistant E: m.sekfali@tfwa.com

Advertising & Sponsorship opportunities

■ Ms Isabelle RÉGNIER Advertising & Sponsorship Manager E: <u>i.regnier@tfwa.com</u>

Partners

BBCM

Badge Pre-Registration

Ms Imane Riadi

Exhibitor Registration
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ONE2ONE Meetings

■ Ms Emmanuelle Lumier

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Templemere

Press Relations Ms Clare Williams

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Altec Organisation

Technical Enquiries

■ Ms Christiane Sorin

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b network

Hotel Booking

Accommodation Department

E: hotel.tfwa@b-network.com T: + 33 (0)4 93 68 76 00 F: + 33 (0)4 93 68 75 99

Commercial Campaigns

Company Listing in the Official Diary & Exhibition Directory

■ Ms Franky Woulds

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PPS Publications Ltd

TFWA Daily Editorial & Advertising

Mr Ian Hill

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